

## STRATEGIC GOAL 7: Security, Preparedness and Others

### Strategic Objective 7.3: Expand Small Business Opportunities

#### Strategic Objective 7.3—Expand Small Business Opportunities

*Expand business opportunities for small and disadvantaged businesses in the transportation sector.*

#### PERFORMANCE OVERVIEW

The Federal Government provides opportunities through its acquisitions to small businesses, which include small disadvantaged, women-owned, veteran-owned, service-disabled veteran-owned, and Historically Underutilized Business Zone small business concerns. These small businesses must also have the maximum practicable opportunity to participate in DOT contracts and subcontracts. In compliance with the *Small Business Act*, DOT has the responsibility to ensure that small businesses have an opportunity to compete and be selected for a fair amount of the Agency's contract dollars. DOT provides various types of assistance to ensure that small businesses have access to transportation-related projects. Through outreach events, we demonstrate a commitment to growing the small business supplier base and increasing their awareness of procurement opportunities.



**DOT Operating Administrations:** Federal Highway Administration (FHWA), Federal Transit Administration (FTA), Federal Railroad Administration (FRA), Maritime Administration (MARAD), Federal Aviation Administration (FAA), and Office of the Secretary (OST).

## Expand Small Business Opportunities

### Overview

The Office of Small and Disadvantaged Business Utilization (OSDBU) is responsible for ensuring that small have an opportunity to compete and be selected for a fair amount of the agency's contracting and subcontracting dollars. The OSDBU Program provides procurement opportunities, technical assistance, and financial services to the small business community.

### PERFORMANCE REPORT

Expand Small Business Opportunities (OST)								
Goal Description	2010	2011	2012	2013	2014	2015 Target	2015 Actual	Performance
Percent of total dollar value of DOT direct contracts awarded to small, disadvantaged businesses.	14.50% (r)	19.45% (r)	17.98% (r)	19.30%	21.0 5%	5%	22.63%	Met 
Percent of total dollar value of DOT direct contracts awarded to women-owned businesses. (r) revised	7.85% (r)	11.14% (r)	8.77% (r)	11.44% (r)	12.0 9%	5%	6.09%	Met 

### PERFORMANCE PLAN

Expand Small Business Opportunities (OST)				
Goal	Indicators	FY 2016 Target	FY 2017 Target	
Maintain the percent of total dollar value of DOT direct contracts awarded to women-owned businesses at 5 percent through FY 2018.	Percent of total dollar value of DOT direct contracts awarded to women-owned businesses	5%	5%	
Maintain percent of total dollar value of DOT direct contracts awarded to small disadvantaged businesses at 5 percent through FY 2018.	Percent of total dollar value of DOT direct contracts awarded to small disadvantaged businesses.	5%	5%	

### Key Strategies and Next Steps

- Ensure maximum practicable opportunities for small businesses to participate in DOT contracts and subcontracts.
- Participate in small business outreach events to include vendor outreach sessions to encourage small business participation in DOT procurements.
- Provide management and technical assistance for small businesses to work closely with State and local transportation agencies.

- Help small businesses gain the financing they need to participate in transportation-related contracts.
- Conduct bonding educational programs to help small businesses become bond ready.
- Increase awareness and participation in all stages of the DOT Small Business Innovation Research program.

### *Responsible Officials*

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